

Optibase Ltd. Website Privacy Policy

Last Revised: 08/03/2011

Optibase Ltd. ("**Company**" or "**We**") respects the privacy of the Users of its Site ("**User**" or "**You**") and is committed to protect the information that its Users share with it. We believe that You have a right to know our practices regarding the information we may collect when you visit our Site at the address: www.optibase-holdings.com (the "**Site**") and/or use the services and materials offered by the Company (collectively "**Materials**"). The guidelines contained herein apply to your visit or use of the Site and/or the Materials.

PLEASE READ CAREFULLY: BY ENTERING AND/OR USING THE SITE (INCLUDING WITHOUT LIMITATION LINKING TO THIS SITE) AND/OR VIEWING OR USING THE MATERIALS, YOU AGREE TO THE TERMS AND CONDITIONS SET FORTH IN THIS PRIVACY POLICY, INCLUDING TO THE COLLECTION AND PROCESSING OF YOUR PERSONAL INFORMATION (AS DEFINED BELOW). IF YOU DISAGREE TO ANY TERM PROVIDED HEREIN, YOU MAY NOT USE THE SITE OR THE SERVICES.

1. **Collection of Information**

We collect information through your use of the Materials and while you are viewing or otherwise using the Site. Company may collect both individually identifiable information ("**Personal Information**") and non-identifiable statistical information ("**Non-identifiable Information**").

The Non-identifiable Information may contain, among other things, the Internet Protocol (IP) address, browser language and keyboard language, surfing patterns and similar information. Such Non-identifiable Information is gathered and recorded while you are using the Site and/or the Materials.

Personal Information may contain, among other things, your name, email address, and other identifiable information you have provided the Company voluntarily during the use of certain services. Each time we will ask you to provide us a certain Personal Information, we will ask for your consent to such collection of Personal Information.

2. **Usage of Information**

The Non-identifiable Information we collect is used mainly to enhance the User experience on our Site, and in order to improve our services. For example, we are using the Non-identifiable Information to determine which areas of the Site or which Materials Users like or don't like based on traffic to those areas on the Site or the Materials. This helps us continue to build better Site and Materials for You. We may also use the above-described information to tailor our content to suit your needs.

The Personal Information is used to personalize our User's experience, thus improving and enhancing such User's experience. For avoidance of

doubt, any Non-identifiable Information connected or linked to any Personal Information shall be deemed a Personal Information as long as such connection or linkage exists.

3. **Sharing the Information with Third Parties**

We will not share Personal Information with any third party. Notwithstanding the aforesaid, we may disclose Personal Information in the following cases: (a) to satisfy any applicable law, regulation, legal process, subpoena or governmental request; (b) to enforce these Privacy Policy or the Terms of Service, including investigation of potential violations of it; (c) to detect, prevent, or otherwise address fraud, security or technical issues; (d) to respond to User's support requests; (e) respond to claims that any content violates the rights of third-parties; (f) to respond to claims that contact information (e.g. name, address, etc.) of a third-party has been posted or transmitted without their consent or as a form of harassment; (g) to protect the rights, property, or personal safety of Company, its Users, or the general public; (h) when Company is undergoing any change in control, including by means of merger, acquisition or purchase of all or substantially all of the assets of Company; or (i) pursuant to your explicit approval, in order to supply certain Materials you have requested from Company. For instructions on how to request a change or a deletion of any Personal Information you have provided Company with, please send an email to:

info@optibase-holdings.com

4. **Security**

The Company takes a great care in maintaining the security of your information and in preventing unauthorized access to it through the use of appropriate technology and internal procedures. However, the Company does not guarantee that unauthorized access will never occur.

5. **Third Party Sites**

While using the Site and the Materials you may encounter links to third party sites. You may also use the Services from within third party sites. Please be advised that the third party sites are independent sites, and Company assumes no responsibility or liability whatsoever for them with regard to privacy matters or any other legal matter. Company encourages you to carefully read the privacy policies of such third party sites.

6. **Changes to Privacy Policy**

The terms of this Privacy Policy will govern the use of the Site and Materials and any information collected therein. Company reserves the right to change this policy at any time, so please re-visit this page as often as you wish. In case of any material change, Company will post a clear notice on its Site. Changes to this Privacy Policy are effective as of the stated "Last Update" and your continued use of the Site and/or Services

on or after the Last Update date will constitute acceptance of, and agreement to be bound by, those changes.

7. **Questions**

If you have any questions or comments about this Privacy Policy, please feel free to send us an email to or write to us at:

info@optibase-holdings.com